

Ardenta wins IBM's 2009 Platinum Award for Independent Software Vendor of the Year

Prestigious award recognises Ardenta's ability to deliver market-leading IBM solutions, with a highly responsive, technically excellent set of service offerings

London, UK – 7 April 2009. Ardenta, a UK-based specialist in delivering highly-tuned information systems for the enterprise, has won IBM's prestigious Platinum Award for best Independent Software Vendor of the Year. Ardenta was recognised for its superior solution development and sales success.

In providing the award, IBM cited Ardenta's track record as an IBM Premier Business partner for many years having performed consistently well while delivering strong revenues by offering complete solutions to a wide range of customers. These solutions include a combination of IBM software and hardware, complemented by a highly responsive and technically excellent set of service offerings.

The Award was presented by Radio & TV presenter and Writer, Geoff Burch and Paul Campion, Director General Business and Partner Sales, IBM UK and Ireland. (photograph available on request).

Receiving the accolade, Ardenta Managing Director Neil Truby said: "We are delighted to have been awarded IBM's 2009 Platinum Award for Independent Software Vendor of the Year, having achieved performance and growth in 2008 during a tough economic environment. We see it as an endorsement of our ability to provide market-leading IBM solutions for our customers.

"We are proud that the award acknowledges our IT expertise, technical excellence, and the value and support we offer to customers. Among other things it also recognises our reputation as a leading business partner for IBM Informix," he added.

According to Mark Kenyon, IBM Software Business Partner Manager said, "Ardenta are an important business partner to IBM because they deliver real value to IBM customers through their knowledge and experience of IBM's software. This award

celebrates Ardentia's achievement in consistently providing high quality solutions and services to its client base, and demonstrating significant revenue growth in their focus industry.”

Building on its reputation as a partner for IBM Informix, Ardentia has expanded its technical skills to embrace other products and brands, and now delivers complete solutions that comprise xSeries, P Series and Storage as well as other software products such as Tivoli Storage Manager, DB2, and Optim. Ardentia is also part of the wider partner community utilising the Power Net programme and often works with complementary business partners for the benefit of clients. Ardentia's customers include ITV, Ladbrokes, Musgrave Retail Group (GB) Ltd, The Tote and many others.

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For further information contact:
Susan Morgan
Ardentia Limited
Tel: 01932 724027
email: susan.morgan@ardentia.com

About Ardentia

Ardentia Limited is a UK-based specialist in delivering highly tuned information systems for the enterprise. Ardentia designs, implements, maintains and supports - at optimal levels - mission critical systems for organisations who depend on high performance solutions. Ardentia supports mission critical systems which operate 24 hours a day, 365 days of the year. Head Office is based in Sunbury on Thames, Middlesex with two external data centres based in Heathrow and Slough. The organisation counts BBC, Blue Square, BUPA, Centrebet, Greenpeace, ITV, Ladbrokes, Musgrave Retail Group (GB) Ltd, The Tote, The Royal British Legion, William Hill and many others amongst its customers. Ardentia is an IBM Premier Business Partner, EMC² Premier Solutions and ASN Partner, Cisco Select Partner, Oracle Business Partner, RedHat, HP and Sun Authorised Resellers. For further information please visit: www.ardentia.com

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